

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Defend Justice From Politics
Product	361/379/1546 - DFND JUST FROM POL
Estimate Number	1546

Invoice #	04064836-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/01/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04064836
Alt Order #	Political Issue
Deal #	
Order Flight	10/23/12 - 11/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14371
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	7:59 AM	TV104X12212H	\$2,000.00		1
8	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	9:12 AM	TV104X12212H	\$1,000.00		1
15	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	5:40 PM	TV104X12212H	\$2,000.00		1
20	13	Fox 13 News at 630p	630p-7p		10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	6:39 PM	TV104X12212H	\$2,200.00		1
24	13	Insider	730p-8p		10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:00			\$1,900.00	See MG 24.2	1
28	13	Fox 13 Late News 1030p	1030-11p		10/22/12 to 10/28/12	1x	-----S				
	13	M-Su 1030-11p Late News	1030p-11p	Th	11/01/12	:30	10:51 PM	TV104X12212H	\$3,000.00	MG for 28.1 10/28	2

Aired Spots

5

Gross Total	\$10,200.00	
Agency Commission	\$1,530.00	
Net Amount Due	\$8,670.00	Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.